

# *Fantasia*

*Come join our vibrant and dynamic team for the 27th edition of the festival!*

## **SOCIAL MEDIA INTERNSHIP (2 positions)**

**Responsibilities** (will include but not be limited to):

In collaboration with the Social Media Strategist and Social Media Assistant, the intern will assist in the following tasks

- Curate, create and publish engaging content for Fantasia's social media accounts (Facebook, Twitter, Instagram, Youtube, Letterboxd)
- Answer and moderate comments/messages on Fantasia's social media accounts in a timely manner
- Track, share and respond to related conversations happening on social media, as well as press and media mentions of the festival
- Collect useful data such as audience analytics or filmmakers' social media handles
- Attend events (screenings, Q&As, red carpets etc) to provide live coverage via Twitter or Instagram Stories
- Organize contests, giveaways, takeovers and other social media-specific initiatives

**What we're looking for:**

- Bilingual proficiency (English and French) in writing
- In-depth working knowledge and understanding of at least 3 of the following social media platforms: Facebook, Twitter, Instagram, YouTube, Letterboxd
- Strong interest for Social Media, Content Creation and Digital Marketing
- Strong interest for Genre Film and Cinema
- Familiarity with the Fantasia brand and fanbase
- Great "customer support" qualities such as patience, empathy, and conflict resolution skills
- Video editing and/or graphic design skills are considered an asset

**Contract:** June 23 to August 9, 2023

*Must be available between July 20 and August 9 inclusively*

**TO APPLY:** Submit your cover letter and resume to this link by, **April 20th, 2023** →  
<https://airtable.com/shrfvhjfv4QAhmCHE>

Fantasia actively promotes employment equality, and values parity and diversity in its hiring practices.